

India is a country of diverse food and eating habits due to its varied climatic conditions. Traditionally food habits were governed by the availability of locally grown crops and allied products. Due to globalization, newer crops were introduced and also the food habits of people have changed over the generations and traditional food had lost its place as daily routine.

The Indian gourmet food market is currently valued at US\$ 1.3 billion and is growing at a Compound Annual Growth Rate (CAGR) of 20 per cent. India's market of tradition based foods is expected to increase by three times by 2020 showing growth of 25-30 per cent, there is potential of more growth.

Despite all the notable changes and evolving trends, not only the level of awareness about consumption of traditional food products in India is limited to consumers in metro cities but also 2017 is expected to witness a gradual rising demand for food stuff among the diaspora community looking for the similar comfort of home originated and produced foods and other region-specific traditionally consumable goods.

Therefore it has become necessary to spread more awareness and adoption to the traditional method of food consumption, thus CII launched **T-Food 2017** a separate pavilion along the sidelines of **Foodpro 2017** which focused on latest traditional foods, drinks products, acquire more knowledge about products of herbal & Ayurveda foods, millets, grains and more which is scheduled from **7-9 September 2017** at Chennai Trade Centre, Chennai, India.

# **T-Food Event Highlights**

- Conference on Traditional food Production Methods
- Workshop on Traditional food based Business Ideas & Entrepreneurial Opportunities
- Exhibition of Grassroots Innovations in Traditional Food Items
- Stall for display products, Machineries and Equipment
- Sale of Hot recipes / Live specimens



**T-Food**, a traditional food festival, brought awareness about the traditional and local foods, especially millets. The Show presented newer recipes of cooking traditional foods and provided opportunity to entrepreneurs to showcase the developments in processing of Traditional Food.





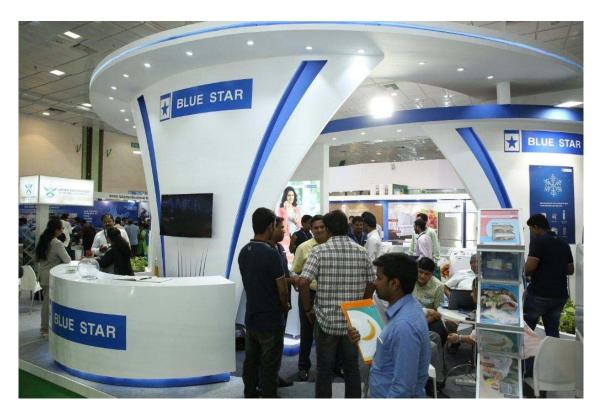




**T-Food** pavilion – Companies displaying all the new innovation, technology, products and services in Traditional food.



**Foodpro 2017** is a technology exhibition for food processing industry and a platform to interface between the food technology sector and the food industry. Release of Show Catalogue by **Thiru O Panneerselvam**, Hon'ble Deputy Chief Minister Tamil Nadu



**ColdStoRe India 2017** focused on the complete cold chain right from primary cold storage facility for food grains and fruits at Farm Level to high end cold storage for meat and food products including the important sector of Cold / Refrigerated Transportation.

### Conference

Along with T-Food, CII organized Sectorial conferences Food Processing and Packaging Technologies, Cold Chain Technologies and Traditional Foods. Where more than 250 senior personnel representing CEO's, Industry leaders and many leading manufacturers, dealers, suppliers, government officials participated in the 3 days conference.



Day 1: 7 Sep 2017: Conference on Food Processing Technologies

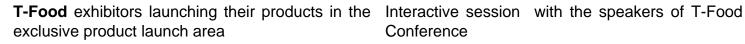


Day 2: 8 Sep 2017: Conference on Cold Chain Technology



Day 3: 9 Sep 2017 Conference on Traditional Foods







Conference

### **Speakers**

## **T-Food Inauguration**

Mr Sriram Subramanya

Chairman

CII SR Millet Task Force

Mr K T Srinivasa Raja\*

Managing Director Adyar Ananda Bhavan Mr Udayachandran\*, IAS

Principal Secretary

Department of School Education Government of Tamil Nadu

Mr Shunchonngam Jatak Chiru, IAS

Principal Secretary/Commissioner

Directorate of Agricultural Marketing and

Agri Business

# 9 Sep 2017: Conference on Traditional Foods

Ms Ahila Bharathi

Managing Director

Pudukkottai Organic Farmers Producer

Company Limited (POFPCL)

Dr P Sathiyamoorthi

Managing Director

Moon Foods

Mr Vikram Sankaranarayanan

Proprietor

SanLak Agro-Industries Pvt. Ltd

Mr H M Sathyamurthy

Managing Director

MCI Agro

Dr Ka llango

Project Coordinator - Supply Chain

Management Project (SCM)

Dept. Of Agricultural Marketing and Agri

**Business** 

Government of Tamil Nadu

Mr V Mashar\*

**Deputy General Manager** 

**NABARD** 

Mr Arul Murugan

Co-Founder

**Snackexperts** 

Mr V Sethu

Director

Raamjee Foods Private Limited

#### **Exhibitors Profile**

- Green & Functional Foods
- Traditional Edible oils Manufacturers
- Organic Certification Agencies
- Nodal government agencies/ department
- Research & Development is Millets and other traditional foods
- Storage & Processing technology.
- Processing machines and technology
- Ready to eat and Cook food